INTEGRATE CENSUS EDUCATION INTO YOUR EXISTING PROGRAM WORK.

- Post flyers around your community.
- Hand out flyers at community events and meetings.
- Include a paragraph about why the Census is important in your newsletters and email blasts.
- Use social media to raise awareness.
- Include Census reminders in employee pay stubs.
- Let donors know about your Census efforts and why it’s so important that your community participate.

JOIN A LOCAL COMPLETE COUNT COMMITTEE.

- Add a discussion about the importance of the Census to the agenda of your next board meeting, staff meeting, and volunteer gathering.
- Train staff to talk about the Census with clients: encourage your team to bring up the Census as part of regular conversations with your community.
- Collect Pledges from your members or clients to fill out the 2020 Census.
- Host a Census Day Party on April 1st! Invite clients, volunteers, donors, staff, and board members to participate.

NEED FUNDING FOR THAT? APPLY FOR ONE OF MNA’S CENSUS 2020 MINI-GRA NTS AT MTNONPROFIT.ORG/CENSUS-MINIGRANT.

- Co-Host a phone/text bank to get out the count.
- Add a line to your email signature: “Have you completed the Census survey yet?” and link to Montana Census 2020 at census.mt.gov.
- Be sure to visit MNA's Census 2020 resource page at mtnonprofit.org/census-2020 for more resources and information.
- And… Take MNA's Nonprofit Organization Census Pledge! Pledge your organization to participate in and support achieving a complete count at mtnonprofit.org/support-the-2020-census.

DID YOU KNOW?

Montana received $441 million for highway construction and planning in 2016 as a result of Census data.