



sept 21–25, 2020

# RESOLVE

## virtual conference

This year, Montana Nonprofit Association (MNA) has redesigned our 2020 Conference to be a dynamic **virtual hub** for nonprofit education, conversation, and networking.

Our event will position Montana's nonprofit leaders to propel their respective missions forward in ways that take Montana beyond the "new normal" to a reimagined "better normal".

We invite you as a valued partner to sponsor our 2020 MNA Conference, **RESOLVE**, which will be held, well... **everywhere** across Montana from September 21st through the 25th.

The 2020 MNA Conference will include: keynote addresses from internationally known thought leaders, illuminating and relevant breakout sessions, and deep-dive learning opportunities for those who want to explore a topic to its fullest.

Plus, new opportunities to interact with presenters, peers, and sponsors in meaningful ways through an interactive Vendor Hall, and virtual chat rooms, networking groups, pop-ups, and coffee talks.

The nonprofit community has come to expect exceptional and enriching experiences from MNA, and this year's Conference will deliver exactly that. And, for the first time ever, attendees will gain access to **all** sessions and materials to watch live or later. That's over forty hours of rich content to resource individuals, their organizations, and their communities.

Sponsoring the 2020 MNA Conference is an opportunity to connect with leaders across sectors and forge long-lasting connections that contribute to Montana's wellbeing. We estimate 500 nonprofit professionals from across Montana will engage in this lively, week-long virtual event.

We ask that you join us in delivering an experience that is sure to leave all conference goers with a sense of celebration, renewal, and **RESOLVE**.

Please review our unique sponsorship benefits and learn how, this year, virtual is invaluable. Contact Leandra Lipson at **406-449-3717** or **llipson@mtnonprofit.org** to learn more and make the most of your sponsorship.



Montana Nonprofit Association  
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mtnonprofit.org



**MTNONPROFIT.ORG/CONFERENCE**

Montana Nonprofit Association is the recognized and respected voice for Montana's nonprofit sector. As the statewide association dedicated solely to the strength and excellence of nonprofits in Montana, we represent more than 7,000 charitable nonprofit organizations operating in every corner of the state.

# Sponsorship Levels & Benefits



**CLOSING KEYNOTE SPONSOR**  
**\$10,000**

**OPENING PLENARY SPONSOR**  
**\$5,000**

**FEATURED PLENARY SPONSOR**  
**\$5,000**

**SESSION SPONSOR**  
**\$3,000**

**PLATFORM SPONSOR**  
**\$1,500**

**EVENT SPONSOR**  
**\$750**

**VIRTUAL VENDOR**  
**\$250**

	<b>SOLD!!!</b>	1 Available	1 Available	10 Available	25 Available	20 Available	Unlimited
Number of Opportunities to Sponsor	SOLD!!!	1 Available	1 Available	10 Available	25 Available	20 Available	Unlimited
Recognized in Statewide Press Release	As Premier Sponsor	As Major Sponsor	As Major Sponsor				
Deep Dive Session Recognition	Your Logo And Your Logo Only Featured In 2 Deep Dive Sessions	Your Logo And Your Logo Only, Featured In 1 Deep Dive Session	Your Logo And Your Logo Only, Featured In 1 Deep Dive Session				
Feature in MNA eNews	Featured Pic/logo, 500 Characters, +2 Links	500 Characters + 2 Links	500 Characters + 2 Links	250 Characters + 1 Link			
Breakout Session Recognition	Your Logo Featured In 5 Breakout Sessions	Your Logo Featured In 5 Breakout Sessions	Your Logo Featured In 5 Breakout Sessions	Your Logo Featured in 5 Breakout Sessions			
Virtual Exhibitor Hall 5 Sessions Each Day for 4 Days	Video + 2000 Character Bio w/ Unlimited Links	Video + 1500 Character Bio w/ Unlimited Links	Video + 1500 Character Bio w/ Unlimited Links	Video + 1000 Character Bio w/ Unlimited Links	1000 Character Bio w/ Unlimited Links	500 Character Bio w/ Unlimited Links	500 Character Bio w/ up to 5 links
Complementary Registration	2 Full Organization Registrations	2 Full Organization Registrations	2 Full Organization Registrations	1 Full Organization Registration	1 Full Organization Registration	1 Full Organization Registration	1 Full Organization Registration
Recognition on Conference Website	Prominent Logo	Feature Logo	Feature Logo	Logo	Large Listing	Listing	Listing
Recognition in Conference Emails	Prominent Logo	Feature Logo	Feature Logo	Logo	Large Listing	Listing	Listing
Recognition in Conference Guide (30 Page Publication Mailed to All Attendees)	Full Page	Full Page	Full Page	Quarter Page	Eighth Page	Listing	Listing
Lead Generation (list of attendees that opt-in)	•	•	•	•	•	•	•
Featured in MNA Social Media Posts	•	•	•	•	•	•	•

## Scholarship Sponsor Opportunities:

\$200 to Sponsor One Individual Conference Registration or \$500 to Sponsor One Whole Organization Registration

Featured as a Scholarship Sponsor in Virtual Exhibit Hall and ALL Materials - Print and Digital

For more information, contact Leandra Lipson at 406-449-3717 or [llipson@mtnonprofit.org](mailto:llipson@mtnonprofit.org).

