TRACTION

MNA VIRTUAL CONFERENCE
SEPTEMBER 27-OCTOBER 1, 2021

Montana Nonprofit Association (MNA) hosted its first-ever virtual conference last year resulting in a dynamic hub for nonprofit education, conversation, and networking. Attendance grew from just over 400 registrants the previous year to nearly 2,000! We expect even more attendees at this year's annual conference which will be held everywhere across Montana and beyond from September 27th through October 1st.

Here's what last year's attendees had to say:

"This was amazing! You pulled together a meaningful, entertaining, productive virtual conference!"

"This was not my first virtual conference, and to be frank, my expectations weren't high. I was so glad to be proved wrong! The selection and professionalism of presenters, the technical support from the MNA team, and the conference app were all great."

"You made me feel so proud of our state and our nonprofits out there doing so much for so many! I can't communicate enough how happy I was last week attending your conference!"

As a valued partner, we invite you to sponsor our 2021 Virtual Conference, TRACTION.

After a challenging year, nonprofits are finding ways to move forward while rebuilding, re-imagining, and redefining their missions, communities, and selves. We all need to build **TRACTION**. From the thread of the tread to the uncomfortable but necessary presence of friction, **TRACTION** is about the foundation we create to carry us forward. The 2021 Conference will provide attendees an opportunity to gain **TRACTION** as individuals, organizations, and communities and will include **inspiring speakers**, **dynamic breakout sessions**, and **creative networking opportunities**.

Attendees expect outstanding and inspirational experiences from MNA, and this year's Conference will deliver just that. Back by popular demand, we will once again offer Whole Organization registrations so that entire teams may learn and grow together for one flat rate. Sponsoring the 2021 MNA Conference is an opportunity to connect with leaders across sectors and forge long-lasting connections that contribute to Montana's wellbeing.

Last year we resolved to make it through a difficult year.
This year, we invite you to join us in gaining

TRACTION.

MNA
Montana Nonprofit Association
PO BOX 1744 | HELENA, MT 59624
mtnonprofit.org
mtnonprofit.org/conference

TRACTION MNA VIRTUAL CONFERENCE

SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	SUSTAINING SPONSOR $15,000 2 Available	MAJOR SPONSOR $10,000 2 Available	SPEAKER SPONSOR $5,000 4 Available	SESSION SPONSOR $3,000 10 Available	EVENT SPONSOR $1,500 25 Available	EXHIBITOR $500
Opportunity to Introduce Keynote Speaker	•					
Opportunity to Send Registrants a Pre-Conference Message	•					
Opportunity to Host a Virtual Focus Group with Attendees	•	•				
Sponsor Screen Splash - Logo Featured at Start of Each Keynote Speaker Session	•	•	•			
Thanked as a Major Sponsor in State-Wide Press Release.	•	•	•			
Session Screen Splash - Logo Featured at the Start of Eeach Session - 25 Sessions				•		
Recognition on Conference Website	Prominent Logo	Prominent Logo	Featured Logo	Logo	Logo	Listing
Complementary Registration	2 Whole Org Registrations	2 Whole Org Registrations	1 Whole Org Registration	3 Individual Registrations	3 Individual Registrations	2 Individual Registrations
Highlight in Preconference Mailer	Prominent Logo	Prominent Logo	Featured Logo	Logo	Logo	Listing
Recognition in Conference Emails	Prominent Logo	Prominent Logo	Featured Logo	Logo	Logo	Listing
Featured in Conference Booklet	Full Page	Full Page	Half Page	Quarter Page	Eighth Page	Listing

ALL SPONSORSHIPS INCLUDE:

Recognition on MNA's Conference Website – Approximately 11,000 Page Views
Recognition on MNA's Social Media Platforms – Approximately 6,000 Impressions Across 4 Platforms

ALL SPONSORS MAY HOST A VIRTUAL EXHIBITOR BOOTH THAT INCLUDES:

Your Bio and Contact Info, Materials for Attendees to Download, Video that Automatically Plays when Attendees Visit your Booth, Opportunities to Message with Attendees, Opportunities to Arrange Virtual Meetups, Opportunity to Collect Attendee Leads/Contact Info.

Have an idea for a sponsorship package that is not listed above? Please contact us to create one together!

Sponsorship Contact: Leandra Lipson
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